







2019 JANUARY INAUGURATION ISSUE













2019 JCI HONG KONG JAYCEETTES BOARD OF DIRECTORS

















www.hkjtt.org f O JCI Hong Kong Jayceettes



#### We believe

That faith in God gives meaning and purpose to human life; That the brotherhood of man transcends the sovereignty of nations; That economic justice can best be won by free man through free enterprise; That Government should be of laws rather than of men; That earth's great treasure lies in human personality; And that service to humanity is the best work of life.

To provide development opportunities that empower young people to create positive change.

To be the leading global network of young active citizens.

#### **Editorial Team**

Emilv Wu Winnie Jones Kathy Kwan

**Publication Advisor** 

Past President Senator Phyllis Chan

Design Joan Leung King Cheung

# WELCOME MESSAGE FROM **PRESIDENT** ELLEN CHUNG

"Leaders become great, not because of their power, but because of their ability to empower others." JOHN MAXWELL

I am honored to have been afforded the privilege of serving as the President of JCI Hong Kong Jayceettes in 2019!

"The Golden Past, A Gleaming Future" is the core theme of JCI Hong Kong Jayceettes in 2019 and this year marks our 50th Golden Jubilee celebratory milestone. We have been dedicated to nurturing the caring and daring female leaders in the area and promoting fair and integrated communities in the past years. We will continue to lead and serve our community; to provide development opportunities for young people, and to nourish new young leaders for active citizenship movement. We highly appreciate the generous and unfailing support from our fellow Past Presidents, Senior Members and Full Members throughout the past years! Taking this opportunity, we would like to gather all members to celebrate our 50th Golden Jubilee on 19th October 2019! We shall re-connect with our long-time friends and make new allies as we collectively embark on the next decade of creating positive changes to the world.

#### **The Golden Past A Gleaming Future**

Members are our greatest assets! We proudly present 'Jayceettes Academy' in 2019 which will support both membership affairs and leadership development. Throughout the years, we initiate close engagement with new prospective female members who are interested in community-related topics and looking for self-development opportunities.

> We care about our members and listen to them in order to customise a development path for each of them Casual Gatherings will be continuously held to strengthen our sisterhood and bonding, while the themes will be set according to our members' interests or echo with the celebration of different festivals!

> Riding on the success of our SDG Junior Ambassador Programme, we are delighted to continue with this initiative in advocating SDGs locally and globally in an interactive and impactful way. We strongly believe that planting seeds in our future young leaders can multiply the impact to their peers, family and friends. We can create a greener lifestyle and sustainable future together through quality education.

It's the age of female leaders. To foster our belief in women equality and female empowerment, we will introduce our flagship project 'Woman Elites Series 2019' which focuses on women entrepreneurship. Woman in business is going to be the trend of the world. We believe "Biz on Stilettos" can help women to build up their personal brand and to have a clear picture of scaling their businesses in a heavily maledominated world. We dare to care and inspire the new women for entrepreneurial success!

Internationalism is one of the core values of JCI which provides a platform for us to know more JC members from all over the world who share the same. With all of our overseas chapters' gracious support in the past years, we will engage more members to attend the international events and overseas chapters' visits! It is also our 45th anniversary celebration of friendship establishment with our sister chapter JCI Kaohsiung!

My Board of Directors and I are ready to embark on this wondrous and fruitful year 2019 together!



#### UNDER SECRETARY FOR COMMERCE AND ECONOMIC DEVELOPMENT DR BERNARD CHAN PAK-LI, JP





## 2019 NATIONAL PRESIDENT JCI HONG KONG SENATOR ZENITH LIN



American author Mr. Edward Everett Hale once said that

"Coming together is a beginning; keeping together is a progress; working together is a success". At the very beginning of the year 2019, it is a fresh start for all local chapters to challenge themselves to make impacts on society. "Keep Changing the World" is the theme of JCI Hong Kong 2019. It is crucial that we follow the active citizen framework and work together to find the root cause of our social issues and take actions.

In the past five decades, JCI Hong Kong Jayceettes, who is the first female chapter in the Asia Pacific, contributed themselves to the society. In recent years, JCI Hong Kong Jayceettes has initiated a lot of award-winning projects such as Care and Dare Series, SDG Junior Ambassador Programme and Hong Kong Young Social Entrepreneur Contest. Each project echoed social needs and addressed a social issue in Hong Kong. Moreover, through organising projects, we nurtured many active citizens who are willing to take up the challenge to change the world in a positive way.

Last but not least, I wish JCI Hong Kong Jayceettes a very fruitful and successful year ahead. Let's keep changing the world together for our next generation.

# HONORARY LIFE PRESIDENT SENATOR JENNIFER YU

Congratulation is due to President Ellen and her 2019 Board of Directors and officers on your Inaugural Ceremony!

This is an important occasion when you may appreciate the solemnity of your Oath of Office. You will take this occasion to demonstrate your firm commitment to take up your position, to serve and to lead your membership to new success and new experience.

I can promise you that 2019 will be amongst the best years in your Jaycee life.

You have wisely decided to make the best use of your JCI membership, as you embark on this great adventure as JCI members and officer bearers.

My best wishes to your new venture in 2019!!

## 2019 NATIONAL ASSIGNED EXECUTIVE OFFICER/ NATIONAL VICE PRESIDENT TONYIAM



JCI Hong Kong Jayceettes, the first lady chapter in Asia and Pacific, was established 50 years ago. It is my great honor to be your National Assigned Executive Officer in the year of your 50th anniversary.

Throughout the years, JCI Hong Kong Jayceettes has successfully organised numerous meaningful projects and they were well recognised in various Award Ceremonies not only in Hong Kong, but in ASPAC and World Congress as well.

Hong Kong Jayceettes has always been elegant and detail minded. Everything you do follows the JCI Mission by providing development opportunities that empower young people to create positive change, and thus hundreds of capable female leaders were nurtured in the past 50 years.

"The Golden Past, A Gleaming Future" is the theme and slogan of your 50th anniversary. With the passion and determination of President Ellen, I believe that she will lead her team and the Chapter to go towards the gleaming future.

The world is ever changing and we need to keep up in order to meet the need of our society, create positive change and inspire more young people.

Dear members of JCI Hong Kong Jayceettes, I am looking forward to working and enjoying your 50th Anniversary with you and let's "Keep Changing the World" together.



# JCI MANILA PRESIDENT LUIS ANGELO SEVILLA



Congratulations to President Ellen Chung and the rest of the 2019 Board of Directors of JCI Hong Kong Jayceettes. With this year's slogan "The Golden Past, A Gleaming Future", the Jayceettes are poised to have another landmark year, drawing from its great history, while looking forward to the chapter's future.

### JCI KAOHSIUNG PRESIDENT 郭世昌

今日欣逢香港女青年商會2018-2019新舊任會長交接暨理事會就職典禮,在這薪 火相傳的歷史性一刻,世昌在此獻上誠摯的祝福,祝福香港女青商新任的鍾雅倫 會長與所帶領的團隊會務昌隆。

在歷任會長的帶領下,香港女青商會務活動蒸蒸日上且蓬勃發展,在所屬社區實 踐青商信條,培育青年領袖,促進社會正面改變,足見貴會歷任會長卓越的領導 統御能力及香港女青商全體會友對於會務的支持,因此,世昌在此向所有歷任會 長致上最崇高的敬意!

上任是榮耀也是責任的開始,相信未來在新任會長的優秀領導下,定會秉持青商 信條,邁向青商願景,完成青商使命,展現青商價值,積極推動會務,讓香港女青 商展現活力,讓會友學習各項職務不同的角色與工作,強化會友的情誼及團隊的 向心力,讓香港女青商不斷挑戰未來,邁向新的高峰。

期盼,未來在新任會長的引領下,能承先啟後、繼往開來,開創另一片藍天,造福 社會更多族群。

最後,世昌誠摯地向香港女青商全體會友獻上滿滿的祝福~

恭祝香港女青年商會

會務昌隆 蓬勃發展

與會嘉賓闔家安康,大會圓滿成功!



# JCI YOKOHAMA PRESIDENT AKIRA NONAMI

Happy New Year, President of JCI Hong Kong Jayceettes, Ms Ellen Chung, and all of the members. I'm Akira Nonami, President of JCI Yokohama 2019.

It is indeed a very special year to celebrate the 50th Anniversary of JCI Hong Kong Jayceettes. We express our respect for your devotion and support to your community. Also this year will be the 44th years since we have entered into a sister JC relationship and we really appreciate your great friendship with us.

As you know, It was approved that JCI World Congress 2020 will be held in our hometown Yokohama. We are so exciting to be the host of this wonderful event, and hope all of your members will join us in Yokohama, and I am sure it will grant all of us a successful congress in 2020.

Lastly, we wish with all our hearts that this anniversary will bring you a more successful year.



We would like to extend our heartfelt congratulations on having a bright new year's start in 2019 to all members of JCI Hong Kong Jayceettes, especially President Ms. Ellen Chung. We are confident of your further development in 2019 through the comprehensive activities which has steadily advanced since Javceettes' establishment.

We hope to be comrades with each other who challenge the future while walking together and working hard with our mutual friendship unchanged this year. We sincerely wish you all the happiness and success in your work.

## JCI ENTREPRENEUR METROPOLITAN PRESIDENT JEWEL ONG

#### Dear friendship pact JCI Hong Kong Jayceettes,

First and foremost, I would like to congratulate JCI Hong Kong Jayceettes on your 50th Installation and Awards Banquet. I would also like to congratulate IPP Rosanna Wong and her esteemed team to end the year 2018 with recognition of Best Chapter of the Area!

My heartiest congratulations to 2019 President Ellen and your Board of Directors for taking up the challenge to lead JCI Hong Kong Jayceettes and to bring positive impact to your community. Looking forward to create more sparks, miracles and friendship between our chapters.

Lastly, many thanks to JCI Hong Kong Jayceettes for giving me this chance to write this message. I take this opportunity to wish your club and all its members greatest success in your JCI journey and have a wonderful year ahead.





### JCI TOYOTA PRESIDENT SADAHITO SAKAMOTO







# Organization Chart of Junior Chamber International Hong Kong Jayceettes 2019







Casual Gathering

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|---|------------------------------------|---|
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| Image losse   | Trainings, Workshops and Fieldwork |   |
| IONS  | Mid-year Issue<br>SNAPSHOTS        | Golden Jubilee<br>Souvenir<br>Program Booklet   |
| Inaugural Release of<br>Administration Release of<br>Handbook Mid-year   Image:   | Charity Pop-Up                     | Pop-Up  |
| Award Manual Release of<br>Award Manual Release of<br>Award Manual   Indugural MEG Fundraising   Indugural MEG MEG  |                                    | 47th Annual<br>General Meeting  |
| Fundraising Fundraising   Inaugural MEG   | elease of<br>ard Manual            | Long Year<br>Service<br>Appreciation  |
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|   | Fundraising MFG MFG MFG MFG        | FG Control Meeting Control Meeting Control Meeting Control Meeting Long Year Service Jubilee Banquet MFG Christmas Party Appreciation |

# BUSINESS AFFAIRS

The 2019 Business Affairs team proudly presents the new project – Female Elites Series 2019 – Business on Stilettoes.

Women today are CEOs, entrepreneurs, philanthropists and much more. Their innovation and compassion allow them to be great leaders and inspire the young generation to reach greater heights than ever before.



#### "There is no limit to what we, as women, can accomplish."

MICHELLE OBAMA

Our project "Business on Stilettoes" is designed for local women who want to explore themselves to start a new business and learn how to run it. A series of business workshops will equip them with the fundamental business knowledge such as marketing, financial planning and branding. We will also provide business exchange platforms such as mingling session during workshops and a bazzar day for women to develop business networks and explore opportunities.





# CHINESE AFFAIRS

China is one of the Four Ancient Civilizations. Chinese culture is diverse and unique, yet harmoniously blended — an invaluable asset to the world.

Besides her rich and profound culture, China is the world's second largest economy by nominal GDP and the world's largest economy by purchasing power parity.

Chinese Affairs team is dedicated to promoting Chinese culture and introducing China's new development to members. Riding on the Greater Bay Area Initiatives, our team is planning to organize a series of Mainland visits, including a half day trip to Shenzhen to open mainland bank accounts in February and a short trip to visit corporations and meet mainland women organisations of the Greater Bay Area in May.

# INTERNATIONAL AFFAIRS International Affairs team's mission is to promote the JCI Internationalism by encouraging members to active

International Affairs team's mission is to promote the JCI Internationalism by encouraging members to actively participate in international events, such as Asia and the Pacific Area Conference (ASPAC) in June and World Congress in November. Moreover, with solid and closed relationship with our sisters chapters and friendship pacts, we plan to attend the Inaugural Ceremony of JCI Manila in Philippines in January and JCI E-Metropolitan (E-metro) in Malaysia in February.





We will also have a sharing session of Chinese Calligraphy appreciation for our members in May.

Let's learn more about our Motherland!



2019 is a memorable year with JCI Kaohsiung. We plan to celebrate our 45th anniversary of friendship in Jeju, South Korea in June. This is a cross-regional collaboration and our team is very excited about it. In addition, we will take this wonderful opportunity to meet our sister chapter JCI Yokohama and friendship pact JCI Toyota during ASPAC.

Riding on the 50th Anniversary, we plan to organize a 3-day IA reception to warm welcome our JCI international friends to visit our celebration in October.

Let's meet new friends internationally!



Jayceettes Academy will be established under both areas of Membership Affairs(MA) and Leadership Development(LD) in 2019, acting as the "Recruitment and Training School" for the Chapter. We hope to take care of our members in all aspects: from recruiting, training, converting, retaining, developing and promoting; making sure that all members get development opportunities in creating positive changes.



New members introduced and inducted in 2018

Members are our most crucial assets. Membership Affairs area will focus on members' recruitment, retention and extension; identifying each member's reason to be a Jayceettes and further facilitate them to learn more new skills in contributing to their personal and professional growth. Prospective Members Orientation will be consistently held to attract new young ladies in joining our chapter and to encourage them in participating in NOM 5-Star Trainings as well. Prospective Member Handbook will be distributed to all PMs to equip them with JC knowledge in the most effective way. Casual gatherings will be organized to further promote the mingling and fellowship of members and enhance members' sense of belonging to the Chapter. Effective



manpower allocation system will also be maintained to make the right people on the right spot in benefitting the project and their personal growth.

Leading into our Chapter's 50th Anniversary, MA area

is also proud to announce our new scheme called "Jayceettes Benefits" where we have aligned with various brands' goods and services to provide discounts and offers, exclusively for our JCI Hong Kong Jayceettes members. Stay tuned for each quarter's update! Feel free to also provide us you or your friends' Casual Gathering - Mooncake Making connections!



Leadership Development Area will cooperate hand in hand with Membership Affairs Area to provide the right training opportunity to the right group of members. New Members' Training, Project Management Training, Joint Chapter JCI Official Course, Members' Development Workshop and LOTS Training will be provided to ensure that all our members are equipped with the right skillset to meet the challenge of our 50th Golden Jubilee. A refined Project Management Kit will be distributed to Organizing Committees to enhance project efficiency by providing updated templates of common documents.



loint Chapter ICI Official Course

LD Area will also encourage our members to actively participate in NOM LD opportunities, such as Public Speaking and Debate Competition, as well as achieving more qualifiers for the "Power Learning Path"!

"Initiative is doing the right thing without being told". Let's be proactive and achieve more in 2019!





SDG Junior Ambassadors visited Sing Yin Secondary School. They are learning Aqua Botanical from Sing Yin Students.

Happy training with Brownies and their parents. They are ready to be SDG pioneers to promote SDG!



Girls auides are havina interview with SDGIA's iudaina panel

# **CARE & DARE 2019:** SUSTAINABLE DEVELOPMENT GOALS(SDG) JUNIOR AMBASSADOR PROGRAMME 2019

In 2019, Community Development area is proudly to present Substainable Development Goals (SDG) Junior Ambassador Programme again with the theme of "Social Inclusion and Community Participation". We hope, through SDG objectives, to arouse the awareness of the public to care for more people/areas needed attention in Hong Kong.

A book launch will be hosted during HKTDC Hong Kong Book Fair 2019 and will be collaborated with different parties. We are honoured to be the first Non-Government Organisation in Hong Kong to publish teaching and training materials that are related to SDGs. Distinguished authors and members of JCI Hong Kong Jayceettes have been invited to develop our teaching materials.

Community Service will be held from March to July. We hope Hong Kong will become a more sustainable city by participating in a series of community engagement

Casual Gatherina - Marco Polo German Bierfest





A day trip to Mai Po. SDG Junior Ambassadors are paying attention to

activities. Participants will discover creative approaches to solve the social issues in Hong Kong. Awareness on global health and environment issues in the community will be raised by participating in our field trips.

A new set of Training handbook with Hong Kong Girl Guides Association will be published in 2019. Trainers will coach participants to generate innovative and practical ideas in solving local issues as an SDG Junior Ambassador. Through trainings and understanding different global issues as well as policies, primary school students' interest in international relations will be aroused.

Throughout the book launch, site visits and continuous coaching by the professional will further strengthen their SDG knowledge and the status in Hong Kong. We also aim to foster a deeper understanding between the public and global policies.

Welcome to JCI Hong Kong Jayceettes, your onestop 'shop' for positive inspirations, effective training, personal growth, fruitful relationship and professional success.

Being professional doesn't mean being boring and it's essential to find the fun in everything! See the bright, chic and healthy image of Jayceettes this year. We are to strengthen our ability to balance multiple life-roles and play them all well!

2019 marks the milestone of the chapter, we celebrate the Golden Jubilee and give thanks to all those who have walked with us in the journey. Over the past 50 years, JCI Hong Kong Jayceettes has been supported by a network of individuals and organisations, including government departments, NGOs, business partners, sponsors, past presidents, sister chapters and all our valuable members from 1969 till now.

#### The Golden Past **A Gleaming Future**

In this special year, Public Relations and Publication team shall walk you down the memory lane and it would be fulfilling and exciting to reconnect with good old friends. A charity Pop-Up in August is a bonding experience which embraces wellness and creativity while showcasing the immense power of the new generation business women.

Anniversary is a time to revisit where we come from, and also to celebrate how we have changed, the 50<sup>th</sup> anniversary souvenir programme shall become a timeless piece to record all the inspiring pages of the generations.

"The Golden Past, A Gleaming Future" – let us connect with old friends and be inspired to make new ones! We shall let the world witness how different long-lasting relationships could change the world!

# THE EVOLUTION AND **TRANSFORMATION OF WOMEN LEADERS**





Senator Eliza Pang Chairman Senior Member Club



Alumni Club.

Our team will dedicate all efforts for the welfare of SMC. We eagerly look forward to seeing members in the upcoming occasions. Your participation is definitely our strongest encouragement! So stay tuned for our upcoming circulars and hope to see you there.

This year is the 50th Anniversary of our beloved mother chapter, with the golden past, let's join to celebrate and support our chapter to bring Hong Kong Jayceettes another decade of glorious future!

Wishing you and your family a prosperous year in 2019!

#### 2019 SMC Committee



Chairman Senator Eliza Pang

**Immediate Past Chairman** Carol Liu

Secretary and Treasurer Connie Chan Lok

Vice Chairman Catherine Leung Fanny Lam Senator Joyce Li Louisa Wong Tracy Ip

**Ex-Officio** IPP Rosanna Wong

Advisors PP Senator Margaret Tang PC Senator Petula Wong

#### Happy New Year!

The theme of the year is "AfFUNity - Affinity of Boundless Fun (緣來樂趣多). Our friendship grows from this big family and we are very grateful to experience our life and serve our community together in Hong Kong Jayceettes these years. In 2019, we wish our senior members can keep on with healthy body and mind as to further explore and enjoy more fun-filled activities together. To achieve this, we are planning a wider variety of occasions that attract members to attend.

I am delighted to introduce the upcoming events of 2019 as below:

| Jan 26    | "<br>P |
|-----------|--------|
| Mar 29-31 | P<br>G |
| May - Jun | В      |
| Jul - Aug | Sp     |
| Sep - Oct | R      |
| Nov 23    | 14     |

14

It is indeed my greatest honour to be appointed as Chairman of Senior Member Club (SMC) 2019. I pledge that I will fully devote myself to lead SMC in organising enjoyable activities for our members.

> 大紅大紙喜迎春" Lunar New Year Lunch cum Traditional Chinese Paper Cutting Workshop

PRC Tour By Hong Kong Express Rail to Enjoy Local Appetising Gourmet and Beautiful Scenery

Beauty Sharing Workshop

ports Nutrition Talk

Refreshing Outdoor Activity

4th Anniversary Celebration and Handover Dinner

The joy and excitement are not only limited to SMC events. My team and I will actively participate in Jayceette and National activities, at the same time, bridging SMC through updating and bonding with our young members. Sisterhood and continuity are valuables of SMC, hence we will seek all means to sustain an interactive channel among members, the chapter and National

# BE PART OF THE CHANGE BE A JAYCEETTES

If you are looking for a fulfilling opportunity to sharpen your leadership skills and create positive changes to the community then JCI Hong Kong Jayceettes invites you to join us! We are one of the 21 local chapters of the Junior Chamber International Hong Kong (JCIHK), and we emerged as a local chapter in October 1969. At the time of establishment, we were the first lady chapter in Asia and the second in the world. Membership is open to ladies aged between 18 and 40. We provide the opportunity for the young people to develop their leadership skills, social responsibility, entrepreneurship, and fellowship necessary to create positive changes!

If you have a passion for writing and are to communicate literate and compelling stories then our editorial team needs you! Our writers will have the opportunity to perfect their writing skills and interview local and overseas prominent public figures. Be assured you will get excited when you see your byline in the publications!

Come join the team and make memories with us! We look forward to welcoming you!

#### **INBOX US NOW**



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