

# SNAPSHOTS

January 2021

**JCI**   
Hong Kong Jayceettes

*Be Bold.  
Be Empowered.  
Be You.*



COVER STORY    KENDY - To Create What She Wants

# BE BOLD

Be Bold.

Be Empowered.

Be You.

## JCI Creed

We believe . . .

That faith in God gives meaning  
and purpose to human life;

That the brotherhood of man  
transcends the sovereignty of nations;

That economic justice can best be won  
by free men through free enterprise;

That government should be of laws  
rather than of men;

That earth's great treasure lies in  
human personality;

And that service to humanity is  
the best work of life.

## JCI Mission

To provide development opportunities that  
empower young people to create positive change.

## JCI Vision

To be the leading global network of  
young active citizens.

## JOIN US NOW!

 [jci.hkjayceettes](https://www.instagram.com/jci.hkjayceettes)

 JCI Hong Kong Jayceettes

 [www.hkjtt.org](http://www.hkjtt.org)

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## About JCI Hong Kong Jayceettes

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JCI Hong Kong Jayceettes was established in October 1969 as the first lady chapter in Asia and the second in the world. As a female JCI chapter established in 1969, JCI Hong Kong Jayceettes is an excellent platform for women aged between 18-40. The learning experience in JCI revolves around the four Areas of Opportunity (i.e. individual, community, business and international opportunity), which advocates voluntary involvement of members within any of the areas. JCI assembles active citizens around the world, who are individuals invested in creating positive impact within their communities.

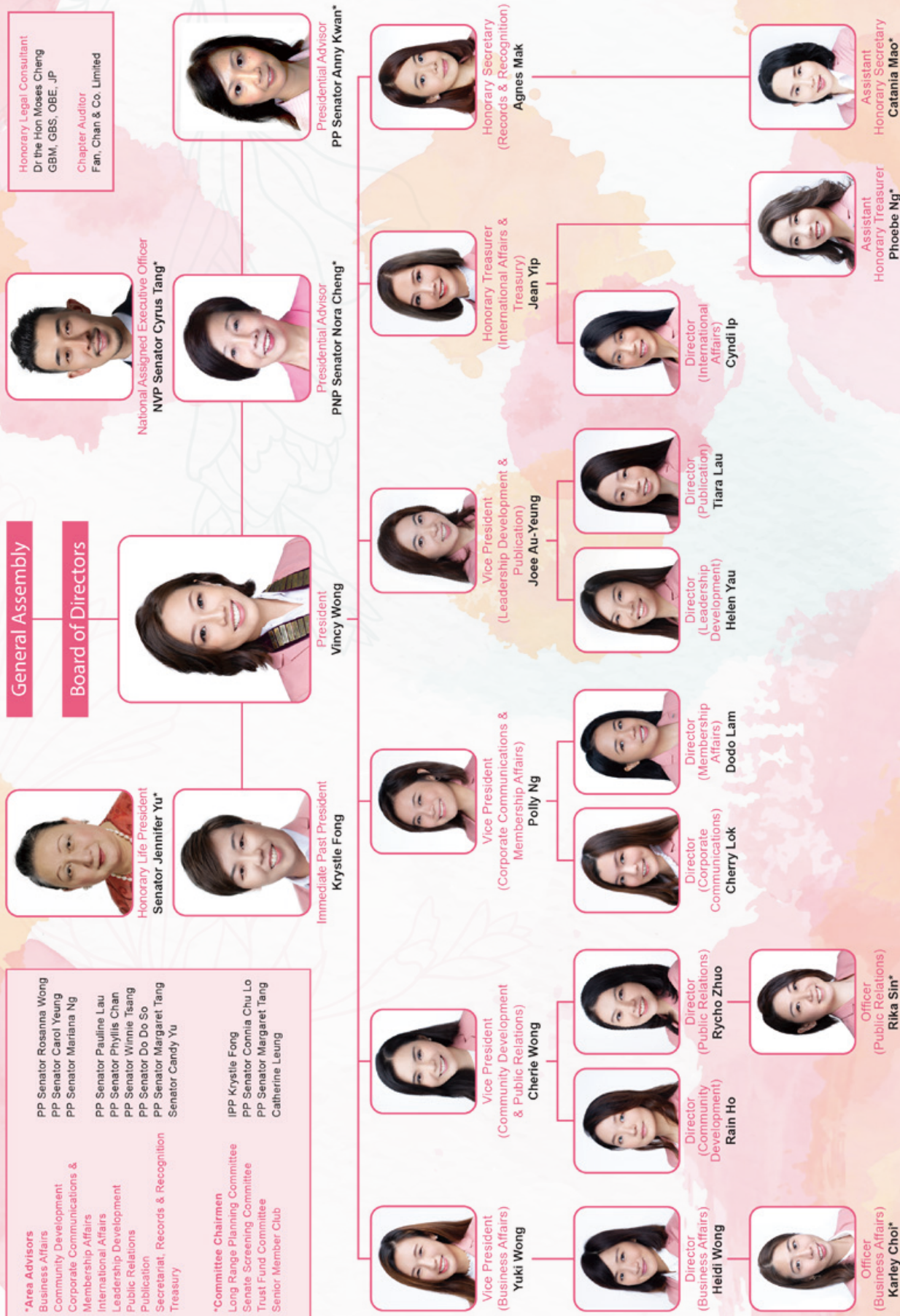
For more information, please visit the organization's website: [www.hkjtt.org](http://www.hkjtt.org)

## About Junior Chamber International Hong Kong

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Junior Chamber International Hong Kong (JCI Hong Kong) (formerly named as "Hong Kong Junior Chamber"), inaugurated in 1950, is affiliated with the worldwide leadership development organization – The Junior Chamber International (JCI). In JCI Hong Kong, we have 21 chapters with over 2,000 members representing a network of highly motivated and forward looking young men and women who are mostly entrepreneurs or executives from a wide range of trade and businesses.







## 2021 Year Plan of Junior Chamber International Hong Kong Jayceettes

Month	January	February	March	April	May	June	July	August	September	October	November	December
Business Affairs		Virtual Seminars with External Female Organisations	Virtual Seminars with External Female Organisations		Virtual Seminars with External Female Organisations			Co-Host MFG with External Female Organisations			Co-Host MFG with External Female Organisations	
BOS 2021: APAC Female Entrepreneur Award		Opening Ceremony cum Workshop 1 (Nomination Starts)	Workshop 2	Workshop 3 (Nomination Ends)	Judging Period	Closing Ceremony & Award Presentation				Awardees' Sharing and Networking Sessions		
Community Development			Launch of Care & Dare 2021 Project Video		Care & Dare 2021: Mother's Festival		Care & Dare 2021: Closing Ceremony					
Corporate Communications			Community Service		Community Service		Joint Chapter Activity					
International Affairs			Online Gatherings / Events with Sister Chapters			Asia Pacific Conference (ASPAC) Tai Chung				52nd Anniversary IA Reception	World Congress Johannesburg, South Africa	
Membership Affairs		Hello President	Prospective Members Orientation	Hello President		Hello President	Prospective Members Orientation		Hello President		Hello President	
Leadership Development			JCI Official Courses	Launch of "Be a Better Me" Program	JCI Discover & New Members Training	Board of Directors Evaluation & Retreat Camp	President Academy				Local Officer Training Camp	
Publication	Jan Issue				May Issue					Oct Issue		
Public Relations		PR Workshop			PR Workshop		PR Workshop					
Records and Recognition				Star of the Quarter (1st)			Star of the Quarter (2nd)				Star of the Quarter (3rd)	
Secretariat			Release of Award Manual		Release of Administration Handbook	Mid-Year Review						
Treasury	Collection of Membership Dues, Fundraising Gift Set		Fundraising									
Monthly Fellowship Gathering	Inaugural Ceremony cum January MFG	Monthly Fellowship Gathering										Award Presentation cum Handover Ceremony

# KENDY TO CREATE WHAT SHE WANTS

Being a girl, who finished secondary school education in Form 5 and studied abroad at a boarding school in the United Kingdom for 2 years. Kendy decided to study music at university because music has been her dream and interest since young. Also, she wanted to experience the culture of music in the UK. Although she participated and won many awards in music competitions while studying secondary school in Hong Kong, her family wanted her to study in business school. This turned out that she studied Economics at the London School of Economics and Political Science.

However, music is an essential element in her mind, thus she committed with the family to study a diploma in music studies for a half year after graduating from the London School of Economics and Political Science. After graduation, she worked in different jobs and competitions as a music auditor and editor. She also worked as an auditor in KPMG International's media team.

The first opportunity that made her step the music /entertainment industry in Hong Kong was from a Music (Original Song) Contest in the summer holiday. It was her first chance to perform music





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in public and she won the first-runner up in the contest. As the contest was judged by a famous Record Company in Hong Kong, Kendy was invited to be the songwriter in that company and able to publish the song written by herself, no matter if she planned back to the UK after the contest and needed to produce the song overseas.

Another opportunity was when she joined the New Star Program organized by a famous media company in Hong Kong. She was invited to be the artist, singer and songwriter in that company. However, Kendy withdrew from the program at that time as she was considering whether she should stay in Hong Kong or back to the UK. After that, she met Robynn and formed “Robynn & Kendy” afterwards in 2012.

Although the music industry is popular all over the world, it's not the most stable in terms of income and benefit among different industries. Kendy's parents are still worried about her working since the first day she has bolded to join. She admitted that “Yes, compared with the current situation, there were many opportunities when she joined 10 years ago, but every industry would not run smoothly, and you have to put effort into it. My parents saw that I have had some







achievements over the years, which proves that I had made the right decision to be bold to create what I want to do in music development”.

### **Development outside music**

Besides music studies and development, she used to be a member of the Youth Music Theatre UK and played a main role in the show “Please look at me now” during her summertime as a Year 1 student in London College. It was a two-week training program at the art factory in Edinburgh, and the course was trained for body acting.

All of the participants could not receive an actual script of the story and storyboard. They received the story’s guideline and only one scene every day, so they had to keep working on every scene during the whole course. Especially the exercises with adding dramatic situations and roles to explore the tension between the body and emotions had to repeat every day. When playing the show “Please look at me now”, she was the main role as a couple, to play the theme of identity searching. As the only Asian main player, she faced some difficulties during the show, for example, she had to overcome different new things in each day without the whole story board giving at the beginning and had to speak fluent English during the whole performance. However, Kendy thought that these difficulties were not huge problems at all as she felt that it was not easy to gain the chance being the main role in playing the show at art factory in Edinburgh, which might be once-in-a-lifetime experience. This special experience influenced her to publish different types of songs during different stages of her career path.





From Left: Kendy Suen; President Vincy Wong

## London Busking Competition

Busking is one of the important parts in Kendy's music path development. She loves busking since studying at boarding school. Therefore, she used to participate in the Rhythm of London Busking Competition and entered the top 10 finalists. Every participant of the Rhythm of London Busking Competition had to sing at the underground station and the result was decided by online voting, and the top 3 winners could perform their song at the music festival.

Playing her own song at the London station was an incredible achievement to Kendy. As it was an unforgettable experience

and chance to perform at the underground station! Besides the song, being bold enough was one of the reasons that pushed her to perform the song to the public and achieve top 10 finalists' result at last. Her boldness made her dream come true!

In pursuing the dreams, Kendy said that under the rapid change of the world nowadays, youngsters should not give up any chance but should give it a try first. Losing at one time, may come up with many changes from other aspects. She reminded youngsters should "Keep making a new mistake, don't stuff in one mistake" when pursuing their dreams.

## Courageously Persist

As a singer-songwriter for 10 years, Kendy experienced more or less having dumped into situations of lacking musical inspiration or when the work was not being appreciated. She admitted the importance of a partner, who can give advice when we are stuck on the difficulties and solve the problem together.

In reviewing her piece of the song over the years, "A Time Like This" 《如斯》 is her favourite song, it has brought out a message to encourage people not to give up easily, especially during hard times. This song made her bold to be an independent singer-songwriter



and the first song published after the changes in March 2020. She hopes “A Time Like This” can let people think that no matter you are standing anywhere in the lifetime stage, you have to strive for what you want. People need to work out for his/her future and undergo many successes and mistakes. Finally, you would grow and achieve new idea and achievements.

### New Stage

The group “Robynn & Kendy” had worked for 8 years since 2012, and they announced to be splitted in March 2020. Kendy thought the split was a phase change instead of the end of the group journey. During 2020, she learnt a lot in planning, operation, networking, branding as everything had to decide by herself besides music development. It seems like to run her own business. Through

this new stage, she was inspired by the increasing opportunity to connect with different ages of independent singers and knowing how to operate in the pool of independent singers.

Upon the rapid change of the world in recent years, just like everyone, Kendy had to adapt to the changes. Not only the change in her career path, but also finding her position. For instance, due to the social distancing under COVID-19 currently, she had to carry out editing and recording at home.

### Passion

Kendy has so much passion and bold persistence in persisting in music, through participating in many singing contests and drama. These experiences helped her to build the foundation for the career path in music development and ability to create different types of song. Just like what she believes the decision made ten years ago has achieved what she has in different life stages. The concert held at Queen Elizabeth Stadium in 2017 was the most impressive part of Robynn & Kendy in her mind and it remarked the peak of their careers. Besides music, she is also bold to develop another achievement in penmanship, which created a new career for her in designing words, names of songs and brand.

### Interview Venue Sponsor



**SUNDAY  
MORNING  
MUSIC  
LIMITED**





## Public Relations

To share our passion and dreams for 2021, Communications is essential to grow as one. To connect with the outside world, we aim to establish a new channel - Jayceettes TV to share our flagship updates, interview with successful examples and share the talents of our members. Visual images and video clips sharing are the essence of Jayceettes spirit "Be bold, Be empowered, Be you", demonstrating the girl's power.

Communications will be enhanced through social media such as facebook and instagram, taking an all-round storytelling approach.

This new approach could make our audience understand more about the thinking behind our projects, share our insights on matters that we care about.

Evolved from the above vision, we recruit Jayceettes PR Ambassadors who will be the committee promoting projects. By inviting experts on Digital Marketing and established PR agencies to give insightful sharing, we plan to deepen the understanding and the authentic practise in the business world.



## Inter-chapter activities or activities with non JC organization

Getting to know members from other chapters would help extend our network and create chances to understand the practices and projects from other chapters.

With those opportunities, we could make more friends who might become your JC buddies to support each other to walk through the JC journey.

## Jayceettes Anniversary celebration

Our chapter's birthday is a precious moment, our team would be in charge of this big celebration with the greatest support of Past National President Alice Liu as our advisor. We truly believe that our chapter will have an unforgettable anniversary event in 2021.

## Corporate Communications



## Member Retention and Extension is our focus

Blending in more members' interaction, engagement and lively elements in order to let our members enjoy the moment and come together as a family. Motivation of members might be fading out when entering another millstone of their personal life, such as giving birth. To address this issue, we continue our sisterhood and provide support from our experienced members, we set up a Mother group for the members who have kids. Mother group could seek help and share useful information among the group. More importantly, we expand our love and care to the new family members of our beloved sisters.



## Boutique or Chain Store, which one do you prefer?

Not only having the chain store options, a lot of great boutiques options will be offered for our members' consideration. To continue the Jaycettes Benefits series, our team will source for more boutiques to offer a great value of options providing our members best alternatives to their daily life.

Jaycettes Cohort will definitely continue. With the theme as Travel Through The Generations 打破年代局限, each generation has their uniqueness and special experience to share with fellow members. Senior members' wisdom and treasure which are beneficial to everyone. The inter-cohort activities would allow our members to enrich their horizons.

Experience-based activities are the core strategy for the Prospective Member Orientation. It can engage new potential female leaders to be our members. We try the best to organize the most interesting and unique events for everyone, such as handcrafted beer workshops, and so on.







## Working Mama - To work or not to work? The struggle is always there.

Women, being a mother or wanting to be a mother some days, are always under struggles on life-career balance with the burden of being the primary care-taker in the family. Given the mother is with or without family support; employed or unemployed; new with baby or experienced, being the primary care-taker of the babies is not an easy role at all. Society taught us, this is the nature of mothers to take care of babies, like it doesn't even require any training, nor any psychological preparation and adjustment.

McKinsey report showed that under the COVID influence, many mothers are rethinking their career by deciding to quit their full-time job, in order to take care of the family. These tremendous stresses on mothers are not regional but global. The effect could cause long-term damage to women's status in the business world.

Feeling the struggles, we hope to make a better place for mothers in Hong Kong to truly enjoy the bliss of being a mother as well to keep their dream going on. Working Mama project is not only a statement we want to make, but also a change we need to implement.



## Global Business Opportunities

Riding on the success of the brand of Business on Stilettoes and promoting women's entrepreneurship development and gender equality, we will be extending the Female Entrepreneur Award to the Asia and the Pacific Area of JCI level. Due to COVID19, many businesses and entrepreneurs are at risk, struggling for survival, especially female entrepreneurs who need to take care of both family and work. As the first female chapter in Asia and the Pacific Area, we hope to take this initiative to connect female chapters across the APAC of JCI and create business possibilities. Experience sharing in business operations in different countries, helping female entrepreneurs to get more insights and tips which are beneficial to their growth of businesses, and potential business expansion globally.



## Local Business Affairs

We hope to strengthen collaborations and deepen communications with local female organisations. The project aims to let like-minded female leaders and entrepreneurs work together and seek collaboration opportunities. We uphold the trustworthy and professional image while positioning ourselves as a forward-thinking and innovative organisation that aims to bring our chapter to new heights through various measures.





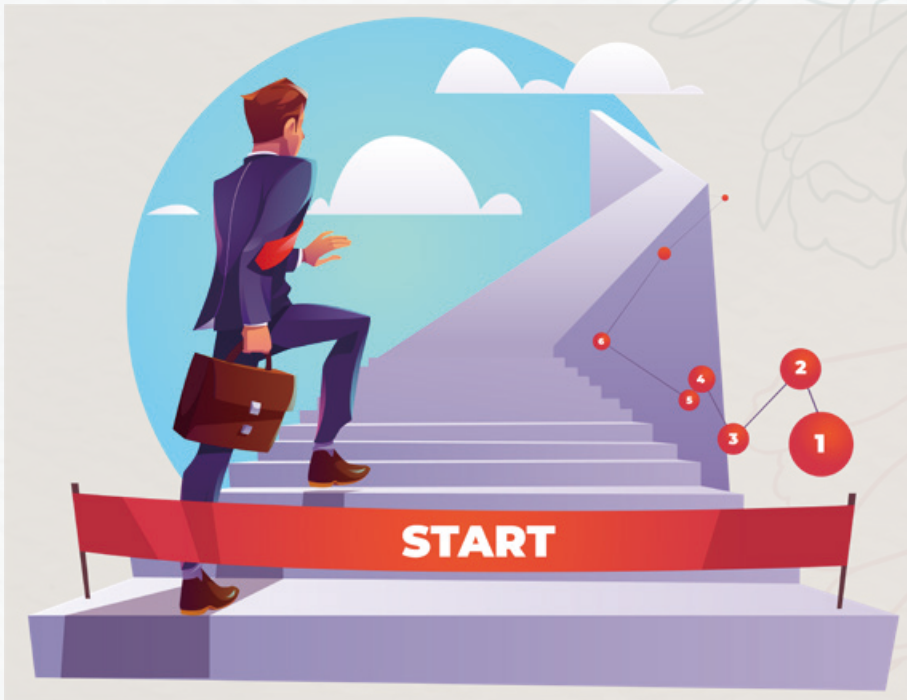
Challenges are opportunities for growth. Obstacles are the nutrition for transformation. It is sad that we are not able to travel around the world due to the outbreak of the pandemic. Luckily, technology enables us to bridge the gap through the internet. With virtual meetings and conferences, we are able to connect with JC members across the world regardless of the constraints. Together with the JC spirit, we are connected with our brothers and sisters in different countries, sharing our passion for life and vision of the future.

As an international organization, we are going to organize various conferences and visits, allowing members to explore the global diversity and experience the international exchange opportunities.

Surely it will be an unforgettable chance to connect with the JC members around the world through the two important international conferences – JCI Asia-Pacific Conference (ASPAC) in TaiChung in Taiwan from June 3 to 6, 2021 and JCI World Congress in Johannesburg in South Africa from November 16 to 20, 2021.



# Leadership Development



Despite COVID19, we would like to empower Jayceettes members in their personal development skills such as PR marketing skills, video editing production, project management, presentation skills, MC Skills, crisis management, design thinking and creative management.

We will launch “Be a Better Me”, mainly to train up presentation skills, crisis management, design thinking and creative management. We will invite members as star speakers and provide opportunities for members as trainers.

We will also collaborate with external organisations to provide trainer experience for our members to conduct training.

To enhance board members’ management and interpersonal skills, we plan to have mid-year training and local officer training camp in June and November.





# Language Learning and Taiwan

Welcome to the language learning corner! I am sure that most of you might have watched Taiwanese drama, listened to Taiwanese music, and travelled to Taiwan before. Taiwan has been voted the second best international adventure destination, trailing only South Africa and followed by India, Thailand and New Zealand. Taiwanese Hokkien, Hakka, and Mandarin, which became the major languages of today's Taiwan. Let's learn some useful travelling dialogues in Taiwanese!







## English

Hello (General greeting)

How are you?

I'm fine, thanks, and you?

What's your name?

My name is ...

I'm from ...

Good morning

Good afternoon

Good evening/night

Goodbye

## 台語 / Tâi-gí (Taiwanese)

你好 (lí-hó)

你好無? (lí hó-bò)

我真好, 多謝, 你呢?  
(Góa chìn-hó, to-siā, lí-neh?)

請問, 你貴姓? (chhiáⁿ-mn̄g, lí kùi-sèⁿ?)  
你叫啥物名? (lí kiò sáⁿ-mih/síaⁿ-mih miâ?)

我姓... (góa sèⁿ ...)  
我叫... (góa kiò ...)  
我是... 人 (góa sī ...lâng)

早安 (gâu-chá)

午安 (gō-an)

晚安 (bóan-an)

再見 (chài-kiàn)



Counting numbers



Taiwanese Hokkien  
learning channel

Source: <https://omniglot.com/language/phrases/taiwanese.php>

**Check out the Youtube videos to learn how to say Taiwanese Hokkien!**



## Where is Kaohsiung?

Kaohsiung is located by the southern bay of Taiwan and neighbors Tainan and Pingtung. It is Taiwan's second largest city, and is only 1.5 hours from Taipei by High Speed Rail.



# Popular Attractions



## Dome of Light – Formosa Boulevard Station (光之穹頂 - 美麗島捷運站)

The station is a work of art both inside and out, the 4 stations platform structures made of sheets of glass covering steel platforms represent “Praying for Longevity”, in order to commemorate the Formosa Incident (美麗島事件) which happened in the place. The “Dome of Light”, was completed by the Italian artist Narcissus Quagliata over four and a half years.

## The Pier-2 Art Center (駁二藝術特區)

Situated in the basin No. 3 of Kaohsiung Port, it has been made into a unique open art space, providing artists and students with an environment in which to express themselves, and has already become Kaohsiung's most popular cultural spot. The western railway line, which previously brought goods to the docks, has now become Kaohsiung's busiest cycling trail, and amazing works of art await discovery in the District's public spaces.





## Must-eat Delicacies

### Mullet roe (烏魚子)

Because of its hot weather, you can often see mullet roes being sun-dried throughout Kaohsiung. Mullet roes are a very authentic Taiwanese coastal delicacy, entirely handmade and take 6-10 days to complete the process.

### Cuisines of Military Dependents' Village (眷村美食)

In the early days, soldiers who came to Taiwan with the government brought the food culture of various places in mainland China to Taiwan. There are numerous military dependents' villages in Zuoying and Fongshan, and their dishes integrate the local features to become the cuisine characteristic of Kaohsiung, including hot pot with pickled cabbage, beef noodles, dumplings, etc.



Source: <https://khh.travel/en> (高雄旅遊網)



# New Year's Greetings – Let's Cheer Up Again

*Contributor: Senior Member Club Chairman Catherine Leung*

Happy New Year! Wishing you all a wonderful, healthy and rejuvenated year of 2021.

On behalf of the 2020 – 2021 SMC Committee, I would like to congratulate President Vincy and the Board of Directors for a very successful and splendid year of 2021.

It is my honour to serve our beloved chapter as Senior Member Club Chairman again in this consecutive year. Together with the transition of the full team from 2020 to 2021, “齊躍動，創晶彩” is continued as the theme of Senior Member Club. Let's do our SMC Crystal celebration with the 16th anniversary by the end of 2021.

Taking this opportunity, I would like to introduce our 2021 SMC Committee Members to you:

**Chairman:**

Catherine Leung

**Immediate Past Chairman:**

Senator Eliza Pang

**Vice Chairmen:**

Maria Chan

Senator Doris Leung

Fanny Lo

Fanny Ng

Lilian Sun

**Secretary and Treasurer:**

Senator Ida Chow

**Advisors:**

Past President Senator Connie Chu Lo

Past Chairman Senator Daisy Liu

**Ex-Officio:**

Immediate Past President Krystle Fong

Thank you and we look forward to seeing you at the SMC and Jayceettes events.

2020 was a very special year. In order to stay connected with our Senior Members, we have all been forced to turn our physical gathering into virtual. This year, I will continue to work with my team to enhance the sense of belonging of senior members and support our beloved Chapter in various events. I do hope that we can meet and have personal interaction very soon.





# Sisterhood Stories



Dear Tiara,

Hey Tiara!! Also our dear chairlady Tiara. 2020 was a pretty crazy and challenging year but also the year where I can finally meet you in Jayceettes! Your first impression to me was a very petite and cute sweet girl, but it turns out you have a great mind and ability to explore any possibilities, such as being interested in different cultures and actually immersing yourself in it and doing a great job at leading the Care and Dare Period Love 2020 Flagship project! (IMPRESSIVE!!)

I am so glad that I can meet this like-minded girl, also a traveller, a student and similar at age. There are many crazy and treasurable memories that we have gone through together by mentioning a few - completion of the CD Project, participating in Anniversary performance (even though it was through zoom! Hahaha) and going to Ocean Park just before the serious COVID19 wave hits again. Didn't expect that we can still go to theme parks, don't we? It was really fun and nostalgic. Thank you for inviting me to the park. <3

These are pretty much a huge part of my 2020!

I hope we can travel together and keep in contact with each other!

Warm regards,

Carmen







Dear Carmen,

Hey my buddy! I am so glad that I have met you in Jayceettes! Thank you for being my hardworking team member in this year's Care and Dare Period Love 2020 Flagship project. It was my first time to be a project chairlady and thanks for your contribution to this project. You were always there to help and give out creative and concrete ideas. Congratulations on receiving the "Outstanding Organizing Committee Award"!

You are also my lovely buddy in Jayceettes. We are both university students (and suffering from job applications haha), having the same interests, like tea tasting, travelling, coffee lovers, etc. Yeah, we even performed singing in Jayceettes' Anniversary and went to Ocean Park together! Wish we could meet more, enjoy refreshments at a traditional local tea house, and wear qipao together :)

All the best in the future ! I will travel with you in London for sure!

Best regards,

Tiara







**Connie Kwan**

*Software Engineer & Big Data Analyst*

I graduated from UCLA majoring EECE and worked as a Senior Electronic Design Engineer at a Fortune 500 company in US. After moving back to HK, I started a tech startup at Science Park, as well as graduated with a Master Degree in Big Data Technology from HKUST. I hope I can inspire more women engineers and young people with my work.



**Katrina Lam**

*Fashion Buyer*

JCI Hong Kong Jayceettes has welcomed and embraced me with such open arms that made me easily feel like I am part of the family on the dot. It is filled with kindness, generosity, compassion, integrity, a willingness to be vulnerable, and authentic. The ladies are affable and stout, someone who aren't afraid to share their opinions and speak their truth; they are not only passionate in this quest for continual self-improvement, but are also committed in giving back to the communities. To that end I am looking forward to participating in more projects and making myself useful next year!



**Tiffany Yam**

*Sales Executive*

I am more than grateful to have a chance becoming a member of the Jayceettes family, it is a great opportunity to meet and work with new people. It is pretty much satisfying when we could finish certain tasks together as a group, participating in different projects also helps building up my confidence. Joining Jayceettes for me is like taking a little step out of my comfort zone, you will never know what you would gain at the end.



**Fion Tsang**

*Construction Project Management*

I am excited in joining the JCI family, attending activities to learn something new, and meet new people which are memorable. There are many opportunities to improve and explore ourselves to understand our desire. Happy to meet more new friends in the coming year.







# MAKIE

## THE INDIGO DYEING ARTIST

*Contributor : Ms. Tiffany Yam (Prospective Member)*

Among the visible colour spectrum, green must be a strikingly familiar colour to most of you; from the grass in the field to the leaves of a tree, it is not difficult to find a piece of greenery in the city. As a textile artist, however, Makie finds it relatively hard to imagine the colour of green due to the hindrance of colour vision deficiency. Nevertheless, Makie did not give up on her dream-chasing journey - she now owns an indigo workshop Mori 22 in the Jockey Club Creative Art Centre (JCCAC) and she is developing her career.

### **Endless ideas, inspirations are everywhere**

Sometimes lacking ideas could be the most challenging part of being an artist, until the magical moment that a little light bulb appears above your head and sparks your feeling of inspiration. "Luckily, I have never come across this situation before. I still have plenty of ideas and all those uncreated art pieces in my mind after years in the indigo-dyeing industry."

Under this coronavirus pandemic, Makie's workshops have either been cancelled or postponed, "It is affecting me to a certain extent in terms of the studio operation,





but I could finally spare some time to focus on my uncreated work!" Makie laughed.

To Makie, everything happening around in daily life could be her inspiration. Going to exhibitions is one of Makie's favourite activities in her free time, she would spend hours admiring art pieces like painting, clay work, photos, everything apart from indigo-dyed work - simply because she would like to keep her own style, rather than being influenced by others.

Learning from the mistakes, though there is no absolute right and wrong in the world of art, it is all about feelings. It could be quite annoying to many artists when something goes wrong during the working

progress, but Makie would persist to finish it till the end as "things done by halves are never done right", and the results would always surprise you in the end.

Local handicraft markets have become more popular in Hong Kong, Makie recalled her very first experience two years ago. "Mainly because it was free of charge," she giggled. Makie designed her clothes and spent lots of time playing with the sew and needle, to get ready for her stall in the market. Unfortunately, the result was not satisfactory, none of her products were sold. Being an optimistic person, Makie did not give up, she reviewed the whole journey and tried to find out the problem instead. "I made various colours of clothes for the first market I joined as I was a bit lost, and people were not interested in that. I kept trying and trying to improve my work until I figured my own style in indigo dyeing," Makie added. Though Makie has altered her design a bit which could cater to the public, we could still see an incredibly unique and strong style in her work.

### Step out of the box

Becoming a fashion designer has been Makie's dream since her childhood, she loved looking at the amazing outfits on the celebrities in the newspaper and magazines. "I used to think it would be so cool and fancy if I could design and have my own clothing collection,"



she explained. Unsurprisingly, Makie chose fashion design as her major in university and found a job as a fashion designer in a large corporation shortly after her graduation.

As a designer, Makie was required to have a full body check and she discovered her problem of colour vision deficiency at that time. “I was a bit shocked but seriously I did not take it as a thing,” said Makie. Life is cruel, Makie was asked to leave the company after her contract when the body check result was revealed. “It was not a big deal, but I knew it from my heart that I would not be able to find another job as a designer in a large corporation like that again and I had to find my own way out!” Makie was so determined.

Indigo dye originated in Peru about 6,000 years ago, and the skill was somehow transferred to Japan and became a lofty profession there. Makie decided to learn the traditional indigo dyeing skill in Kyoto, Japan. Most of the institutions offered daily courses to their students, Makie took this advantage and attended different courses in different institutions every day to learn and cover all her interesting areas.

“The times in Japan were never easy! I had to spend hours travelling to some of the institutions and the long trudges from the train stations. Looking back now, it was an unforgettable experience, and it was all worth it,” Makie supplemented.







## If you never try, you will never know

Makie's journey was not always smooth, like every other entrepreneur (as well as an artist herself), she encountered and faced many constraints. The most significant might be her colour vision deficiency. "It's not affecting me much, to be honest. In contrast, I see colours differently than most people which they could never imagine, that makes me special in my own way. Have the courage to follow your heart and do whatever you want, you only live once, don't let yourself regret in the future," she replied. Makie does not think she is different because of the colour vision deficiency problem, "Keep going on what you think is right, just be you!". Taking Beethoven as her role model, Makie appreciates his spirit of not giving up. "He had a hearing problem at his young age and became deaf after years, and he still insisted on doing his music career. My problem is nothing comparing to his, never underestimate yourself and the power inside you."

Different countries have their own dyeing methods and traditions, and of course the results could be quite different. The Japanese style emphasises the aesthetics of minimalism and the power of "white space"; which could be easily pointed out in Makie's work as she has been influenced most by the traditional Japanese style. She also pointed out that everything is beautiful in its own way, try to appreciate the imperfect.

The Mori 22 Studio was established two years ago when Makie finished the courses and came back from Japan. It is not just Makie's own

fantasyland, it is also where a dream catcher began her exciting journey.

On the other hand, under the steady development of her career, she started to expand her business bit by bit- she put some of her work on consignment in Lamma Island and Peng Chau. Makie once again proved that her decision was right, stepped out of her comfort zone, took her courage out and tried something new. The first step might be hard, and the transformation might be tough, but what you gain in the end is priceless.



Looking back to when she first started Mori 22 Studio, her family was not very supportive. “My parents seldom intervene in my decision, though. They would prefer a more free-range parenting style as long as I could afford my living. My brother has been the most supportive member throughout my journey—when I was apprenticed in Japan, he managed to come with me and be my translator, as some of the courses were conducted in Japanese!” Makie smiled. To many traditional Asian families, not having opposition from parents means the green lights are on, which made Makie regardlessly went ahead in her full gear.

“You can’t control everything. Sometimes you just need to relax and have faith that things will work out”. It is Makie’s life motto that encourages her a lot when she is in adversities. “Things happen. We have to let it be and live the moment to the fullest. We cannot predict anything in the future, every second counts,” said Makie.

### Message from Makie

Being an artist could be rather challenging in a fast-paced city like Hong Kong. The conventional “out-dated” cultures are getting diminished under the influence of “Fast Food Culture” (速食文化). One of the major reasons that Makie insisted on doing indigo dyeing in traditional way is that she would like to keep the distinctness of every single piece of work. “Once indigo dyeing gets popular, I am afraid this craftsmanship might extinct because it would be industrialised to meet the great demand. For me, I would rather keep it low-key and mysterious,” Makie sighed.

Undeniably, local artists and designers are not getting sufficient support from the government and society. “I hope people could try to understand and appreciate the efforts contributed to every artwork. Sometimes, the final product might not be the first trial, experiments have been carried out before the final one reaches you,” said Makie. Let’s take a little step out to defend the specialities and core values of our lovely city-cultural diversity integration, by showing more support and care to our local productions.



From Left: Vice President Joee Au-Yeung; Ms. Makie Cheung; President Vincy Wong; Past President Senator Do Do So; Ms. Tiffany Yam





## Interview with 1988 JCI World President Senator Jennifer Yu

### The First Lady JCI World President in the history of JCI

#### Why did you join Jayceettes?

I graduated in the 70s and started working for 2 years. Then I met my colleague who was the Past President of Jayceettes and recommended me to join. As I was quite young at that time and not having so much social and working experience, I wanted to step out of my comfort zone and meet more new friends. Joining Jayceettes was definitely my right choice, I had learnt a lot through doing projects and joining a variety of activities. These experiences had broadened my horizon and even got promoted at work, so I decided to stay in Jayceettes. As the years passed, I was fortunate to be elected as Jayceettes President

and also served on JCI Hong Kong national board. I would say JCI is a great platform for young people to serve the community and learn different skills.

#### Do you have any memorable moments when doing projects?

When I joined Jayceettes, my main duty at work was handling administration tasks at that time. I did not have much project experience. I organised a series of orientations for new members, such as contacting the new members and arranging board interviews.



New members were invited to involve in different scales of projects. This process was further developed as the PM project that is still being used now. Hong Kong Jayceettes emphasizes a lot in new members' training and provides opportunities for members to learn. We also had opportunities to work with other chapters to do joint projects and national events. I was so fortunate that I met my husband in JCI!

### What inspired you to be the first female World President?

I never think of being the World President in my JC life. I was so grateful for the opportunities that JCI gave to me. The first international event that I involved was the ASPAC

hosted by our chapter in 1979. I was the conference director and responsible for organising conferences, ceremonies, logistics, and operations. I would say this was a stepping stone for my JCI journey. After ASPAC, I had the chance to be nominated as the Vice President at the JCI level, and responsible for supervising 3 to 4 national organizations. Then, the next progression was to serve in the JCI executive board as Executive Vice President. The honour to be the first lady JCI President and from the small NOM of Hong Kong made very pleasant history in JCI indeed. Many in JCI was my inspiration and I was so fortunate that they helped and encouraged me throughout my JCI journey.

### What were the challenges to be the first female World President?

Even though I was the first female World President, I did not feel any difference or discrimination from anyone. The staff from JCI Headquarters were so supportive to me. When I was the World President, I always had to travel to other countries and could only stay for 2 to 3 days in each country. Therefore, if any flights had got delayed, it could be a big trouble for my tight schedule. Luckily I did not encounter any flight delay during the year and visited all 55 the national organizations on time. There was an unforgettable experience that I thought the tropical South America would be very hot so I did not bring







Top (From Left): President Vincy Wong, Vice President Joee Au-Yeung; Honorary Life President Senator Jennifer Yu; Director Tiara Lau; Past President Senator Do Do So

any warm clothes. However, it was so cold at night time and I got sick at the end! Yet, I still had to go through with the planned schedules regardless. Luckily, in those days, common colds and flus would not really cause such harm.

### How did you balance JCI, career, and family?

My bosses encouraged and supported me to join JCI. They encouraged me to apply what I had learnt in JCI to my job. At the same time, I was grateful that my husband and parents-in-law were very considerate about my JCI work. To me, JCI, career and family were equally important. I planned my schedule ahead and asked my family and colleagues to share my work when needed. As a leader in JCI, I delegated the work and asked for help if I was

not able to finish all the things by myself. “Be Bold” to ask for help is very important - “Alone we can do so little, together we can do so much” as a good team.

### What are the most important lessons you have learned in your JCI life?

“Integrity” and “Fairness” are the most important lessons I have learned in my JCI journey. As a chapter’s President and World President, I had to treat all chapters equally. My presentation and public speaking skills also have improved a lot since I joined JCI. JCI is definitely a great platform for young people to train up themselves and nurture to be a leader!

### HONORARY LIFE PRESIDENT JENNIFER YU'S FAVOURITE LIFE MOTTO:

Do unto others  
as you would  
have them do  
unto you.

— *Matthew 7:12*



## Message from Sister Chapters JCI Manila, The Philippines



**Lt. Col. Richard Antonio  
M. Tamayo**  
*President*

Congratulations to the 2021 JCI Hong Kong Jayceettes led by President Vincy Wong and the rest of the Board of Directors! It is with deep sadness that we are not able to join our sisters in your Induction Ceremony. We were looking forward to witnessing the induction of the 2021 Board of Directors. Our chapters bond grow stronger every year since the signing of our sisterhood in 1971 by then JCI Manila International Relations Chairman Antonio “Tony” L. Cantero and Hong Kong Jayceettes President Grace Choi (蔡小雅).

In 2021 JCI Manila's theme is “**Lead As One**”. As the whole world is struggling to get by this pandemic, we stand together with all our sisters in winning the fight against COVID-19. Adapting and learning together will make all of us stronger and successful in responding to this unparalleled humanitarian crisis. In the spirit of togetherness, it is our mission to strengthen the meaningful relationships that were created in the years past, and move forward to a brighter future.

Through our collaborative efforts in 2021, Let us Be Bold, Be Empowered, Be You, and Together Lead As One.

## Message from Sister Chapters JCI Kaohsiung, Taiwan



**張修銘**  
**會長**

欣逢香港女青年商會舉辦 2020、2021 年度會長交接暨理監事宣誓就職典禮，修銘謹代表高雄國際青年商會獻上最誠摯的祝福，祝賀今日典禮圓滿成功。

2021 年是個特別的一年，在疫情嚴峻的考驗下，王詠詩會長不辭辛勞，克服許多困難，帶領香港女青年商會完成各種挑戰：不僅展現出青商人不畏艱難險阻、勇往直前的精神，也體現了國際青年商會「訓練自己、服務人群」的最高宗旨。在此，修銘向王詠詩會長與今年的會務團隊，致上最崇高的敬意。謝謝各位今年的付出與奉獻，成就了今日燦爛輝煌的香港女青商。

交接典禮它不僅僅是一個儀式，更是責任的延續與歷史的傳承。隨著幕啟，接著幕落，年復一年，循環不息。今天之後是新挑戰的開始。將由王詠詩會長挑起重擔，帶領著香港女青年商會，迎接新的挑戰。修銘相信王詠詩會長與今年會務團隊的同心協力。香港女青年商會必定百尺竿頭，更進一步。

最後，修銘祝賀香港女青年商會，典禮圓滿順利，會務昌隆。

也祝福所有與會貴賓，身體健康、平安喜樂。



## Message from Sister Chapters JCI Yokohama, Japan



**Yuzo Mimura**  
*President*

I'm Yuzo Mimura Local President from JCI Yokohama. I wish you all a Happy New Year.

My sincerest congratulations to President Vincy Wong on your inauguration to Local President. Considering the difficult times we all find ourselves in due to the COVID-19 outbreak since last year, I would like to convey my greatest joy to hear that you were able to celebrate the 51<sup>st</sup> anniversary of JCI Hong Kong Jayceettes last October.

We are truly grateful for the relationship we have built for 46 years as sister chapters. We look forward to strengthening our ties and deepening our friendship in the future. In the theme of 2021: **"Be Bold. Be Empowered. Be You"**. On behalf of JCI Yokohama, we wish you many blessings and success in this New Year.

## Message from Friendship Pacts JCI Toyota, Japan



**Yusuke Suzuki**  
*President*

Congratulations to the 2021 JCI Hong Kong Jayceettes led by President Vincy Wong

Let me express the greetings of the season. I look forward to your continued good will in 2021. May happiness and success be with you throughout the new year. Don't lose to COVID-19!!!

I hope you are staying healthy and safe!!

## Message from Friendship Pacts JCI Entrepreneur Metropolitan (E-Metro), Malaysia



**Eric Ch'ng**  
*President*

My heartiest congratulations to President Vincy Wong and her Board of Directors for taking up the challenge to lead JCI Hong Kong Jayceettes in 2021. I believe with the theme of **"Be Bold, Be Empowered, Be You"**, President Vincy will definitely unleash more talents in your local organisation.

Due to the pandemic outburst in 2020, we have been restricted to connect physically. However, this will not put a stop on our friendship which nurtured throughout these 16 years.

Technology has connected many of us during the pandemic and I believe that 2021 will be a great year for us to explore each other virtually but still close in heart.



# Message from Honorary Life President

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**Senator Jennifer Yu**  
*Honorary Life President*

Congratulations!!

This is a time for new plans, new resolutions, and new teammates for Hong Kong Jayceettes.

This is a time for new challenges, new improvements, and new horizons for every JCI member.

BE BOLD as you take hold of these special JCI opportunities to experience, and to fulfil your JCI dreams in personal growth and leadership development in 2021.

BE BOLD as you move ahead in unison on your 2021 plans.

Wishing you success!



# Message from National Executive Assigned Officer

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**Senator Cyrus Tang**  
*National Vice President*  
*National Assigned Executive Officer*

“A Strong Woman Stands Up For Herself. A Stronger Woman Stands Up For Everybody Else.”

Led by President Vincy Wong, it is my pleasure to learn that Jayceettes are determined to challenge themselves by adopting “**Be Bold. Be Empowered. Be You.**” as their theme in 2021.

In this new year, I know that Jayceettes will strive to become better leaders and “stand up for themselves” by acquiring or amplifying the qualities symbolised by their four Cohorts - the inspiration & resilience of Lotus, the love & passion of Camellia, the energy & confidence of Lily, and the positivity & elegance of Peony.

When Jayceettes can see the best qualities in themselves, be bold and be empowered, I believe they will be well prepared to “stand up for everybody else”, which echoes with the 2021 National Board’s slogan “**Empowered Leaders, Empower Leaders**”.

With the strong belief and devotion, I am sure JCI Hong Kong Jayceettes will have amazing success with their upcoming flagship projects “Care & Dare 2021”, which aims to draw attention and support to working mothers, and “Business on Stilettos 2021”, which connects with some of the Asia Pacific Ladies Chapters to build an Asia Pacific Lady Business Support Network.

I am more than happy and honored to be assigned to JCI Hong Kong Jayceettes as National Assigned Executive Officer in 2021 as I know I will be witnessing all the positive impact and personal growth created by all the amazing Jayceettes in the 12 months ahead. Just like what I have said in my election speech: Whenever you need me, I will always be there - day and night, like the humble stars in the sky.

Lastly, I wish JCI Hong Kong Jayceettes and everyone all the best and good health in 2021. I sincerely hope to meet all of you in person in the near future!



# Message from President

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**Vincy Wong**  
*President*

2020 was an unprecedented year, a year seared into all our memories, a year that fundamentally challenged long established norms about what we think is safe and correct. The pandemic brought so many changes into our lives, creating waves of “new normal” that we must adapt and overcome. Despite the huge challenges we faced in 2020, Jayceettes have always remained bold, resilient and united in our pursuit of self-development and our fulfilment of community development.

With the support of our passionate members, it is my true honour and privilege to serve as the President of JCI Hong Kong Jayceettes in 2021. The theme “**Be Bold. Be Empowered. Be You**” not only exemplifies the mindset Jayceettes have been upholding in our 52-years of history, but also illustrates the process of women empowerment – you must first empower yourself before you can empower others.

The theme of 2021’s first issue of Snapshots is “**Be Bold**”. Women empowerment all begins with self-belief and a daring attitude to speak your mind, follow your passion, and pursue the things you care about, even if it means stepping out of your comfort zone. Be Bold and dare to be different – you will find similar experiences in our cover stories that will hopefully inspire you to realize your aspirations. As the first female chapter in Asia, we never stop taking up challenges despite the headwinds, thus there will be two flagship projects in 2021 that tackle social issues and opportunities have brought on by the pandemic – a new project that focuses on working mothers, and a long-standing business project, “Business on Stilettos”, that connects working women with international partners through technology.

During this challenging time, boldness is an especially important virtue as it motivates us to move forward and accomplish phenomenal work with energy.

“**Be Bold. Be Empowered. Be You**” is not just a theme, it’s a mentality and a way of life that we would like to encourage every woman to embody. But first, let’s start with “**Be Bold**”!



# Message from National President

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**Senator Winnie Yeung**  
*National President*

Catherine Ponder once said, “What you radiate outward in your thoughts, feelings, mental pictures and words, you attract into your life.”

The journey to achieve what we want in life might be long and full of obstacles. However, we must learn to walk in adversity, and the younger the better because adversity is the best opportunity for us to grow. As long as we are bold enough to be ourselves and believe in what our hearts tell us, we will get there one day. You may ask, “Will I always get exactly what I want?” No, of course not. But we can actively choose to focus our energy on what we are creating now versus a time in the future that doesn’t yet exist.

What we are working on right now is the one and only thing we do have control of. If you have no idea what to do, just remember who you are and why you started it. And when the why is big enough, the how becomes easy.

The pandemic has shaken the nature of our life to its core. I am deeply touched by the adaptiveness and perseverance of Jayceettes members who stay positive and quickly adapt to the “new normal”.

**"Empowered Leaders Empower Leaders"** is the theme of JCI Hong Kong this year. JCI has empowered us so that we can work together and be bold to empower more young people during difficult times. And in the process of empowering others, we are also becoming a better version of ourselves.

In 2021, let us be bold, be proud of who we are and empower more leaders as empowered leaders!



## JCI Creed

We believe . . .

That faith in God gives meaning  
and purpose to human life;

That the brotherhood of man  
transcends the sovereignty of nations;

That economic justice can best be won  
by free men through free enterprise;

That government should be of laws  
rather than of men;

That earth's great treasure lies in  
human personality;

And that service to humanity is  
the best work of life.

## JCI Mission

To provide development opportunities that  
empower young people to create positive change.

## JCI Vision

To be the leading global network of  
young active citizens.

## JOIN US NOW!

 [jci.hkjayceettes](https://www.instagram.com/jci.hkjayceettes)

 JCI Hong Kong Jayceettes

 [www.hkjtt.org](http://www.hkjtt.org)

## Publication Team



Past President  
Senator Do Do So  
*Advisor*

*Energetic*



Joee Au-Yeung  
*Vice President*

*Efficient*



Tiara Lau  
*Director & Chief Editor*

*Exceptional*



## Message from Chief Editor



**Tiara Lau**  
*Director*

### BE BOLD

2020 was a tough year for many. The Covid-19 pandemic has cast a long shadow over all aspects of our lives, and we are still not free from its far-reaching ramifications. Without exception, every person had faced challenges and difficulties. But every cloud has a silver lining. Let's hope that the new year, 2021, will be a greater year for faith and humanity.

### Editorial Team

I am Tiara, the Chief Editor of this year's snapshots. This year, we have **energetic** Past President Do Do So and **efficient** Vice President Joe Au-Yeung to be in the editorial team. How about me? What would I use to describe myself? I would say "**exceptional**". I would always want to share my passions, as well as using the power of words to give inspiration to readers!

### Themes

Looking forward to 2021, our Editorial Team has launched the design of first-ever double cover stories with the themes of "**Be Bold**", "**Be Empowered**" and "**Be You**".

### How to BE BOLD?

To kick off, we have interviewed Ms. Makie Cheung, the female entrepreneur with hindrance of colour vision deficiency and pop singer Ms. Kendy Suen for cover stories with the theme of "**Be Bold**".

### Features

Knowing that all of us cannot go abroad to travel, we have added new feature columns "Learning language & Travelling around the world". We will also continue to invite members to share their inspiring personal stories and happy moments in our SNAPSHOTS.

Grab a coffee, sip some tea, and enjoy our first issue of 2021!



# SNAPSHOTS

January 2021

**JCI**   
Hong Kong Jayceettes

*Be Bold  
Be Empowered  
Be You*



COVER STORY    **MAKIE** - The Indigo Dyeing Artist

# BE BOLD

Be Bold.

Be Empowered.

Be You.